

Media Kit & Sponsored Content Pricing

Domain Authority: DR 58 • Niche: Sustainability, Climate, Green Living

1. Sponsored Article Packages

<p>Standard Article</p> <p>Up to 800 words</p> <p>\$450</p> <ul style="list-style-type: none"><li>✓ 1 dofollow link</li><li>✓ Provided by client</li><li>✓ 'Sponsored' tag</li></ul>	<p>Premium Article</p> <p>Up to 1,200 words</p> <p>\$ 600</p> <ul style="list-style-type: none"><li>✓ 1-2 dofollow links</li><li>✓ Edited/co-written</li><li>✓ Homepage + newsletter</li></ul>	<p>Editorial Collaboration</p> <p>Up to 1,500 words</p> <p>\$900</p> <ul style="list-style-type: none"><li>✓ Fully written in-house</li><li>✓ 2-3 dofollow links</li><li>✓ Social + SEO support</li></ul>
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2. Link Insertions (Existing Articles)

Standard Insertion	✓ 1 contextual dofollow link in relevant article	\$150
Premium Insertion	✓ 1 link + content adjustment for fit (image/paragraph)	\$200

3. Newsletter & Social Add-Ons

<p>Newsletter Feature</p> <p>Weekly newsletter (10k+ eco-conscious subscribers)</p> <p>\$150</p>	<p>Instagram or Linkedin Post</p> <p>1 branded social post + tag</p> <p>\$ 75</p>	<p>Homepage Feature</p> <p>7-day homepage banner placement</p> <p>\$100</p>
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4. Bundle Discounts (Save 20-30%)

Eco Starter Pack	✓ 1 Premium Article + 1 Newsletter Feature	\$675
Sustainable Boost	✓ 2 Premium Articles + 2 Link Insertions	\$1300
Green Partner Quarterly	✓ 4 Editorial Articles + Social + SEO	\$3000/quarter